



### *What's Inside:*

#### **Electrify Expo Great Success!**

- Drive Electric Long Island participated in the Electrify Expo at Nassau Coliseum, one of five happening in cities around the U.S.

#### **Upcoming EV Events**

- **EV 101:** September 7, 2022
- **EV 101:** September 14, 2022
- **Ride & Drive:** September 15
- **EV Showcase:** September 18
- **Mobility Week:** Sept 18-24
- **EV 101:** September 29, 2022
- **Tesla Anniversary Celebration:** October 1, 2022

#### **EV News**

- These electric vehicles qualify for \$7,500 tax credit under Inflation Reduction Act
- Estee Lauder to Convert its Fleet
- Walmart to purchase fleet of 4,500 all-electric delivery vehicles
- China's demand for electric vehicles doubles

#### **Local Rebates and Incentives**

##### **PSEG Long Island**

- Smart Charger Rebate Now \$400

##### **NYSERDA**

- Truck/Bus Voucher Program
- Drive Clean NY

### **Electrify Expo at Nassau Coliseum Drew Thousands!**

Drive Electric Long Island participated in the **Electrify Expo** which drew over 12,000 people and resulted in over 5,000 electric vehicle test drives. Numerous car manufacturers, e-bikes, e-scooters, e-skateboards and other forms of transportation were on display at this fantastic event. Our Director Rosemary Mascali and volunteer Jacob Kraniak were interviewed on the Expo's podcast!



## Upcoming EV Events

### Electric Vehicles 101

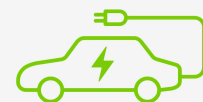
Thinking of buying or leasing an electric vehicle? Join Drive Electric Long Island to learn the basics about electric vehicles, with an EV Show and Tell! This is a great opportunity to ask current EV owners why they chose to go electric and what it's really like to drive an EV.

**EV 101**  
**September 7, 2022**  
**5:00 PM – 6:00 PM**  
 Via Zoom  
 Hosted by the  
 East Hampton Library  
 Call (631) 324-0222, Ext.3  
 to register or  
**Register here.**

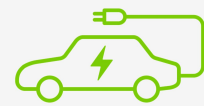
**EV 101**  
**September 14, 2022**  
**7:00 PM – 8:00 PM**  
 Plainview - Old Bethpage  
 Library, 999 Old Country  
 Rd, Plainview, NY 11803  
**Register here.**

**EV 101**  
**September 29, 2022**  
**6:00 PM – 7:00 PM**  
 Via Zoom  
 Hosted by Mattituck  
 Library  
**Register here.**

Join The Sierra Club LI Chapter  
 for a Mobility Week  
**EV Showcase**  
**Sunday September 18, 2022**  
 11 a.m. to 5:00 p.m.  
 Tanner Park, Copiague, NY 11726  
 at the Babylon Senior Center parking lot  
 Part of the L.I. Family Festival



- Come see many of the latest models all electric and plug-in hybrid electric vehicles
- Meet with current EV owners to learn about the many benefits of owning an energy efficient vehicle and how you can help reduce emissions while enjoying increased fuel economy.



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## Drive Electric LI Ride & Drive Series

Drive Electric Long Island will be holding a Ride & Drive at Estee Lauder in Melville on September 15 for their employees. If you work at a large employer, and would like to schedule a Ride & Drive, please contact us.

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## Long Island Mobility Week

LI Mobility Week will include multiple other events of interest to EV enthusiasts and professionals, including:

### **Electrifying Your Fleet** **Monday Sept 19, 2022**

2-3pm

via Zoom

Learn the benefits, costs and considerations of electrifying your fleet from a panel of local municipal and corporate experts.

### **Micro-Mobility Policy Forum & Vendor/Exhibitor Showcase** **Tuesday Sept. 20, 2022**

10-12:30pm

Suffolk County Community College - Michael J. Grant Campus, Brentwood  
Micromobility, including e-bikes and e-scooters are here, how do we keep Long Island safe? Learn about Micromobility and join us for a policy discussion.

### **Annual Car Free Day** **September 22, 2022**

All Day: Pledge to go car free or car-lite on Car Free Day LI and you'll be entered in the raffle for great prizes including bikes and gift cards!



Join us for a rally and press conference from 11am-12pm to build awareness of Car Free Day LI and Long Island Mobility Week, at Farmingdale State College.

[More information on how to attend these and all other events here.](#)



# MICROMOBILITY POLICY FORUM + VENDOR/EXHIBITOR SHOWCASE

**TUESDAY,  
SEPTEMBER 20  
10AM - 12:30 PM**

**SUFFOLK COUNTY COMMUNITY  
COLLEGE - MICHAEL J. GRANT  
CAMPUS BRENTWOOD, NY**



**Micromobility is here, how do we keep Long Island safe?** Long Island Mobility Week is the perfect opportunity to explore new forms of clean and shared mobility. Don't miss this Micromobility Symposium:

- Defining the Micromobility market
- Best practices for policy and infrastructure
- Safety education and resources
- Shaping Model Code
- Vehicle and vendor showcase

**LongIslandMobilityWeek.org**



**CLICK HERE  
TO RSVP OR  
SCAN CODE**



ONLINE WEBINAR



# ELECTRIFYING YOUR FLEET

MONDAY, SEPTEMBER 19

2:00-3:00 PM

[REGISTER NOW](#)



**A PANEL OF EXPERTS WILL DISCUSS  
THE BENEFITS AND CONSIDERATIONS  
OF FLEET ELECTRIFICATION**



**Tesla Smithtown**

**Second Anniversary Bash**

**Saturday, October 1st / 11:00am - 2:00pm**



Tesla Smithtown, in collaboration with Tesla Owners Club New York State (TOCNYS), is hosting its second anniversary bash! This is a free event, open to the public. Come celebrate this special day to meet Tesla owners, chow on some great local food, enter the raffle for a chance to win a prize, meet with sponsors and non-profit organizations to discover what they are doing to support our sustainable future, and... take a Tesla out on a demo drive!

**More info here.**

## Take Our Online EV 101 Course!

If you can't attend any of our in-person EV 101 presentations, in about 1/2 hr you can learn online about the EV market, types of charging, incentives, myths vs. facts, and more via the Drive Electric LI Online EV 101 Course. Just sign in **here** and get your certificate at the end!



### These electric vehicles qualify for \$7,500 tax credit under Inflation Reduction Act

The new law requires that electric vehicles were assembled in North America to qualify for the rebate.

[Click Here to Read More](#)

**ESTÉE  
LAUDER  
COMPANIES**

### Estée Lauder Announces 2030 Global EV Goal

NEW YORK, NY, August 9, 2022 – The Estée Lauder Companies announced its commitment to transition 100% of its global corporate fleet of vehicles to electric by 2030. ELC has also become the first company in prestige beauty to join the Climate Group's EV100 initiative, which brings together companies who are committed to accelerating the transition to electric vehicles (EV).

[Read more here.](#)

**Walmart to purchase fleet of 4,500 all-**



### electric delivery vehicles from startup Canoo

Walmart is promising to buy a fleet of 4,500 all-electric “Lifestyle Delivery Vehicles” (LDVs) from startup **Canoo**. The electric vehicles are vans and will roll out starting in 2023.

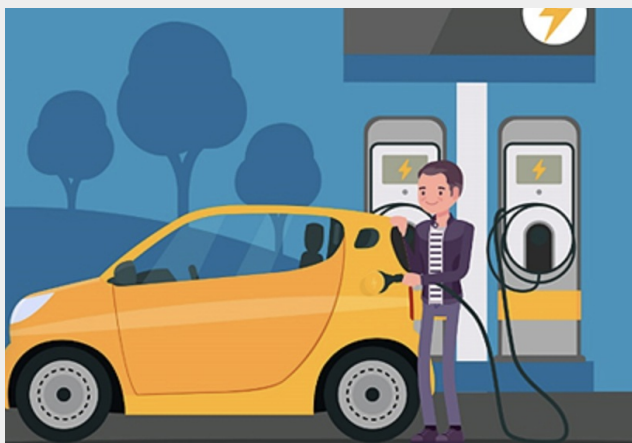
[Click Here to Read More](#)



### China's demand for electric vehicles doubles, making it the biggest and fastest growing EV market

A new study shows that 57% of electric vehicles were sold in China.

[Click Here to Read More](#)



## PSEG LI \$400 Smart Charger Rebate for Level 2 Chargers

As of August 1, the rebate to install a 240-volt, Level 2 charger is now \$400 with the PSEG LI *Smart Charger Rebate*. The rebate is available on a first come first served basis for those who are eligible (One port per customer).

[Click Here for More Information](#)



## Incentive Program

The New York Truck Voucher Incentive Program (NYTVIP), administered by the New York State Energy Research and Development Authority (NYSERDA), provides vouchers (discounts) to commercial fleets, non-profit agencies, and public fleet entities across New York State for the purchase or lease of qualifying medium- and heavy-duty zero-emission battery-electric or hydrogen fuel cell electric vehicles, including trucks, school buses, cargo handling equipment, and transit buses.

A total of \$58.3 million is provided by the Congestion Mitigation and Air Quality Improvement (CMAQ) program and NY's Volkswagen Settlement to fund NYTVIP.

Vouchers for eligible vehicles are available on a first-come, first-served basis through a network of program-approved dealers.

[Click here for more info.](#)

The Charge NY initiative is offering electric car buyers the Drive Clean Rebate of up to \$2,000 for new car purchases or leases. Combine that with a Federal Tax Credit of up to \$7,500, and it's an opportunity you wouldn't want to miss. If you are a New York State resident looking for a new car, it's a great time to buy or lease a plug-in hybrid or battery-powered car that qualifies for the Drive Clean Rebate.

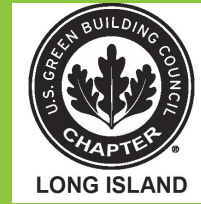
[Click here for more info.](#)

*Thank you to our Coalition Partners:*





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